



# charity regatta

Friday 23 March 2012

On Sydney Harbour

Principal Sponsor



## event fact sheet

### size of event

- The 2011 event attracted 108 boats
- The PIF Charity Regatta is of the largest yachting regatta's in Australia boasting more yachts than **Sydney to Hobart**
- Highlights of 2012 entries from the 2011 Sydney-Hobart: AFR Midnight Rambler, Chancellor, Kioni, Loki, Merit, Southern Excellence, Vamp.....
- Approximately 1,700 property and construction industry representatives on the water from all industry sectors: developers, investors, financiers, fund managers, construction companies, builders, architects, project managers, quantity surveyors, agents, service providers, suppliers – *and many more!*

### Purpose of event

- To unite the property and construction industry to raise money for children's charities doing exceptional work with young people at risk including homeless children.
- Young people from different PIF-supported charities from will be guests aboard "Uptown Girl" kindly hosted by Winton Associates.

### Principal Sponsor



### Event supporters



## The Program

### Regatta Day | Friday 23<sup>rd</sup> March 2012

8.00am:	Early-Bird Registration
10.30am:	Official Registration: — Middle Harbour Yacht Club (MHYC) OR — Cruising Yacht Club (CYC)
11.00am yachts	Meet clients and skippers; transport to  Lunch on board yacht
12.50pm:	Ten minute warning gun
1.00pm:	Official Race commences
4.00 – 6.00pm	Latest Finish for yachts
4.00pm:	Restricted Entry   Private Function "Surfin' Safari Beach Party"
6.00pm:	Official Presentation of trophies, prizes "The Bob Ell Cup" "The Shemara Cup" (in honour of the late Vince Frost who is a co-Founder of the Regatta with John Austin)
6.30pm:	Official Presentation concludes Surfin Safari Beach Party continues
7.30pm:	Event concludes

## Our Volunteer Support

- more than 50 young professionals volunteering their time for the event
- early morning setup from 7:00am
- a volunteer committee helps with planning the event
- PIF Office of 5 manages the event internally

## Expected funds to be raise

Remarkably high return to charity, raising:

**2011: \$410K net**  
**2010: \$383K net**  
**2009: \$300K net**  
**2008: \$470K net**



**expected amount to be raised**

The Foundation has been raising in the vicinity of \$1.5 million a year for charities doing exceptional work with street youth and homeless children. The following charities have received support from our Foundation – we are currently working closely with some of them to complete building refurbishments:

- Barnardos
- Come In Youth Resource Centre
- Father Chris Riley's Youth Off the Streets
- Girls & Boys Brigade
- Marist Youth Care
- Open Family Australia
- PCYC (Police Community Youth Centre)Woolloomooloo
- Salvation Army Oasis Surry Hills
- Shine for Kids
- Sir David Martin Foundation
- St Vincent de Paul Society Youth Reach
- Stepping Stones
- Ted Noffs Foundation
- Uniting Care Burnside *DRUM Centre*
- Uniting Care *Doorways Program, Dubbo*
- Wayside Chapel
- Wesley Mission *Streetsmart*
- William Campbell College
- YWCA

**Our vision & strategies to achieve our vision**

**Our Vision:** To unite the entire national property industry – developers, agents, construction companies, builders, financiers, investors, owners, service companies, unions, lawyers and individuals in an independent initiative to support community programs aimed at 'at risk' youth. The Foundation supports community programs that facilitate youth employment, tackle the problems of social alienation, and encourage self-responsibility.

**Our Strategies to Achieve the Vision:**

- To support community programs that provide practical support and that, where possible, produce tangible results, vigorous youth unemployment programs that tackle attitude and encourages self-responsibility.
- To provide accommodation for the homeless.
- To facilitate jobs and mentor support where possible.
- To raise funds for such programs through corporate and individual donations, special networking events and sporting contests.
- To offset administrative costs via direct corporate donations.

## Our Patron

### **PATRON NSW**

Her Excellency Professor Marie Bashir AC CVO, Governor of NSW

## Our Ambassador

### **AMBASSADOR**

Greg Paramor

## Our National Board of Directors

### **NATIONAL BOARD OF DIRECTORS**

#### **Victor Hoog Antink, DEXUS Property Group (National Chairman)**

Brendan Crotty | Rowan Griffin, Colonial First State Global Asset Management | Tim Johansen, Qualitas Property Partners | Ceinwen Kirk, Lend Lease | Campbell Hanan, Investa Property Group | Nick Collishaw, Mirvac Group | Barry Brakey, Future Fund | Vito Chiodo, Telstra | Bob Johnston, Australand

## Our Board of Advisers NSW

### **NSW BOARD OF ADVISERS**

#### **Ceinwen Kirk, Lend Lease (Chairperson)**

Darren Tims, Rice Daubney | Stephen Ellis, Knight Frank  
Arthur Lane, Industry Consultant | Kylie Matthews, DibbsBarker  
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John Kenny, Colliers International | Bill Plastiras, Thiess | Stephen Rayleigh, Leighton Properties | Mark Sheldon, Group GSA  
Shayne Taylor, Muller Partnership | Matthew Faddy, The GPT Group | Chris Ahern, Ganellen

**LAWYERS** TressCox | **ACCOUNTANTS** pwc

## Our National CEO

**Rosemary Smithson** – 12 years with the Property Industry Foundation

**Expertise:** specialising in marketing & communications; direct marketing; sales; business development; strategic management; event management; customer & guest relations; volunteer relations

**Industries:** primary involvement with airlines, hotels, theme parks & tourist attractions other includes USO Germany/US Military, St James Ethics Centre, government community projects

**Experience:** Brisbane, Sydney, Adelaide, UK, Germany, East Coast USA, Kuala Lumpur

**Interest with Foundation:** passion for cause; strong belief that people want to give/help; personal experiences

## Other Foundation events & programs

**National Hard Hat Day** – employers & employees in the property and construction industry donate one hour of their pay to build a project for homeless children | 2011 raised \$338,810 donations

**Annual Charity Ball** – glamorous gala event attracting over 500 industry leaders and partners | 2011 event raised \$210,000 net

**Annual Car Rally & Cycling Challenge** – over 70 cars in the car and close to 200 cyclists | 2011 event raised \$70,000 net

**Annual Cocktails at Government House** – soft fundraiser held each year to bring leaders of industry together | raises approximately \$5,000

**CEO Networking Forums** | approximately 80 senior management and industry heads meet to network and share PIF vision

**PropertyBlitz** Event Volunteering | Workabees | volunteers across the industry help their Foundation to help youth and reduce administrative expenses)

**PAExclusive Chocs for Socks Winter Campaign** | PAs across the industry raised money to buy socks and beanies for over 300 young people living on the streets.

**PAExclusive Friendship Day for Disadvantaged Children** | PAs across the industry host disadvantaged children from three different charities to Taronga Zoo

Offices currently in Sydney and Melbourne



### Your PIF contact details:

**Event Management**  
**Corporate Registration**  
**PropertyBlitz Volunteer Ground Crew**  
**Yacht Registration**  
**General event**  
**Media Relations**

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