



regatta 2007



MACQUARIE

PROPERTY INDUSTRY FOUNDATION

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fact sheet

Size of event	125 yachts Largest regatta in Australia and Southern Hemisphere More yachts than Sydney to Hobart Expect many of the 2006 Rolex Sydney to Hobart yachts in the race Expect over 1800 representatives 'on the water' from all sectors within the property and construction industry
Major Sponsor	Macquarie Bank
primary event supporters	Middle Harbour Yacht Club Sanpellegrino and Acqua Panna Hamilton Island Mariner Boating Holidays edwardjames Big Picture Communications The PR Partnership
volunteers	more than 40 industry volunteers involved in event Early morning setup from 7:00am Volunteers will help with planning, promoting event, decorating, operations, registrations, selling raffles, clean up
the Event	Friday 16th March 2007 hosted by Middle Harbour Yacht Club Official Registration 10:30am Race commences 1:00pm Industry networking & South Pacific Beach Party 4:00pm Official Presentation of trophies, prizes, The Bob Ell Cup 6:00pm

expected amount to be raised

Remarkably high return to charity

2006 regatta raised \$397,000 net

The Foundation raises over \$1.2 million for charities doing exceptional work with street youth and homeless children. These are charities that the Foundation supports:

Australian Red Cross *Randwick Home*
Barnardos
Come In Youth Resource Centre
Girls & Boys Brigade
Marist Youth Care
Police Community Youth Centre *Woolloomooloo*
Salvation Army *Orana Lodge*
Salvation Army *Macquarie Fields*
Salvation Army *Orana Lodge*
Shine for Kids
Sir David Martin Foundation
Stepping Stones
St Vincent de Paul Society *Youth Reach*
Ted Noffs Foundation
Uniting Care Burnside *DRUM Centre*
Wayside Chapel
Wesley Mission *Streetsmart*
William Campbell College
Youth Off the Streets

How PIF began

In 1995 leaders of industry in New South Wales formed the Property Industry Foundation to mobilize the financial and human resources to assist organisations providing services to 'kids at risk'. The Foundation has grown steadily to become what is now regarded as one of the property sector's pre-eminent charity initiatives.

The Spectrum of Support: The Board of Directors and Board of Advisers of the Property Industry Foundation reads like a Who's Who of the broader property sector. These executives are dedicated people who bring an incredible depth of knowledge and expertise.

Corporate Donors and Supporters: Our corporate donors and supporters comprise a range of major corporations, large and medium-size companies, small groups and service firms operating within the property industry. These committed organisations support not only through monetary funds by means of Corporate Donorship, but as well as significant contributions of time and materials which are donated to our projects. The Foundation also raises funds through Special Events and other fundraising campaigns:

Our Vision: To unite the entire national property industry – developers, agents, construction companies, builders, financiers, investors, owners, service companies, unions, lawyers and individuals in an independent initiative to support community programs aimed at 'at risk' youth. The Foundation supports community programs that facilitate youth employment, tackle the problems of social alienation, and encourage self-responsibility.

How PIF began	<p>Our Strategies to Achieve the Vision:</p> <ul style="list-style-type: none"> ▪ To support community programs that provide practical support and that, where possible, produce tangible results, viz rigorous youth unemployment programs that tackle attitude and encourages self-responsibility. ▪ To provide accommodation for the homeless. ▪ To facilitate jobs and mentor support where possible. ▪ To raise funds for such programs through corporate and individual donations, special networking events and sporting contests. ▪ To offset administrative costs via direct corporate donations.
Patron and Board of Directors and Board of Advisers	<p>PATRON Her Excellency Professor Marie Bashir AC CVO Governor of New South Wales</p> <p>BOARD OF DIRECTORS Greg Paramor (Chairman) Richard Campbell Keith Grayson Ceinwen Kirk Grant Munro Garry Rothwell</p> <p>BOARD OF ADVISERS John Daubney, Rice Daubney Stephen Ellis, CB Richard Ellis John Elvy, Leighton Properties Robert Farrell, Laing + Simmons Commercial Scott Frazer, Catylis Ralph Gagliano, St Hilliers David Gallant, Walker Corporation Keith Grayson, Westpac Property Rowan Griffin, Colonial First State Global Asset Management Ken Hawkins, Mirvac Investments Tim Johansen, Investec Bank (Australia) Arthur Lane, Macquarie Bank Robb Macnicol, Stockland Martin Pullicin, Abigroup Contractors Peter Short, Herbert Geer & Rundle John Talbot, Jones Lang LaSalle</p> <p>LAWYERS TressCox ACCOUNTANTS PricewaterhouseCoopers</p>
Rosemary Smithson	<p>CEO – 5 and half years with the Property Industry Foundation</p> <p>Expertise: specialising in marketing & communications; direct marketing; sales; business development; strategic management; event management; customer & guest relations; volunteer relations</p> <p>Industries: primary involvement with airlines, hotels, theme parks & tourist attractions <i>other includes</i> USO Germany/US Military, St James Ethics Centre, government community projects</p> <p>Experience: Brisbane, Sydney, Adelaide, UK, Germany, East Coast USA, Kuala Lumpur</p> <p>Interest with Foundation: passion for cause; strong belief that people want to give/help; personal experiences</p>
other PIF events	<p>Annual Charity Ball – 2006 event raised \$150,000 net</p> <p>National Hard Hat Day – 2006 (employers & employees donate one hour of their pay to build a home for homeless children) – raised \$185,000 donations</p> <p>Christmas Cocktails at Government House – 2006 (soft fundraiser for homeless children at Christmas) – raised approximately \$10,000</p> <p>Bi-monthly CEO Networking Forums (approx 70 CEOs and industry heads meet to network and share PIF vision)</p> <p>PAExclusive Chocs for Socks Winter Campaign 2006 (PAs across the industry raised money to buy socks and beanies for over 300 street kids in Sydney)</p> <p>PAExclusive Zoo Trip for Disadvantaged Children 2006 (40 PAs across the industry hosted 30 disadvantaged children from three different charities to Taronga Zoo)</p> <p>PropertyBlitz Event Management Workabees Job Squad Buddy Program (volunteers across the industry help their Foundation to help youth and reduce administrative expenses)</p>

