



# regatta 2006



## fact sheet

### Property Industry Foundation Annual Yachting Regatta – 2006



MACQUARIE

#### PROPERTY INDUSTRY FOUNDATION

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Size of event	125 yachts Largest regatta in Australia and Southern Hemisphere More yachts than Sydney to Hobart Expect many of the 2006 Rolex Sydney to Hobart yachts in the race Expect over 1800 representatives 'on the water' from all sectors within the property and construction industry
<b>Major Sponsor</b>	<b>Macquarie Bank</b>
<b>primary event supporters</b>	Middle Harbour Yacht Club Sanpellegrino <i>and</i> Acqua Panna Hamilton Island edwardjames
volunteers	more than 50 industry volunteers involved in event Early morning setup from 7:00am Volunteers will help with planning, promoting event, decorating, operations, registrations, selling raffles, clean up
expected amount to be raised	Remarkably high return to charity <b>2006 regatta expect to raise in excess of \$300,000</b> 2005 regatta raised \$310,000 net 2005 PIF raised over \$1 million for charity doing exceptional work for charities doing exceptional work for street youth and homeless children. These are charities PIF provides support to: <ol style="list-style-type: none"><li>1. Come In Youth Resource Centre</li><li>2. Girls &amp; Boys Brigade</li><li>3. Marist Youth Care</li><li>4. Police Community Youth Centre <i>Woolloomooloo</i></li><li>5. Salvation Army <i>Orana Lodge</i></li><li>6. Sir David Martin Foundation</li><li>7. Stepping Stones</li><li>8. St Vincent de Paul Society <i>Youth Reach</i></li><li>9. Ted Noffs Foundation</li><li>10. Uniting Care Burnside <i>DRUM Centre</i></li><li>11. Wayside Chapel</li><li>12. Wesley Mission <i>Streetsmart</i></li><li>13. William Campbell College</li><li>14. Youth Off the Streets</li></ol>

the Event

## **Friday 17th February 2006** *hosted by Middle Harbour Yacht Club*

Official Registration 10:30am

Race commences 1:00pm

Industry networking & Beach Party 4:00pm (band plays, food served, all bars open)

Official Presentation of trophies, prizes, The Bob Eil Cup 6:00pm

How PIF began

In 1995 leaders of industry in New South Wales formed the Property Industry Foundation to mobilize the financial and human resources to assist organisations providing services to 'kids at risk'. The Foundation has grown steadily to become what is now regarded as one of the property sector's pre-eminent charity initiatives.

**The Spectrum of Support:** The Board of Directors and Board of Advisers of the Property Industry Foundation reads like a Who's Who of the broader property sector. These executives are dedicated people who bring an incredible depth of knowledge and expertise.

**Corporate Donors and Supporters:** Our corporate donors and supporters comprise a range of major corporations, large and medium-size companies, small groups and service firms operating within the property industry. These committed organisations support not only through monetary funds by means of Corporate Donorship, but as well as significant contributions of time and materials which are donated to our projects. The Foundation also raises funds through Special Events and other fundraising campaigns:

**Our Vision:** To unite the entire national property industry – developers, agents, construction companies, builders, financiers, investors, owners, service companies, unions, lawyers and individuals in an independent initiative to support community programs aimed at 'at risk' youth. The Foundation supports community programs that facilitate youth employment, tackle the problems of social alienation, and encourage self-responsibility.

### **Our Strategies to Achieve the Vision:**

- To support community programs that provide practical support and that, where possible, produce tangible results, viz rigorous youth unemployment programs that tackle attitude and encourages self-responsibility.
- To provide accommodation for the homeless.
- To facilitate jobs and mentor support where possible.
- To raise funds for such programs through corporate and individual donations, special networking events and sporting contests.
- To offset administrative costs via direct corporate donations.

### **Recent Project Initiatives**

- funded a cattle drive for kids to experience life 'off-the-streets'
- built and funded an 11-bedroom house at Canyonleigh
- built and funded two 10-bedroom houses at Sutton Forest
- funded and project managed a 6-bedroom house at Nowra
- refurbishment of an old monastery at Merrylands
- refurbishment of a training centre at Robertson (Southern Highlands)
- sponsored two counsellors for 12 months at a Youth Centre in Campbelltown
- building and project managing a second 6-bedroom home at Nowra

Patrons and  
Boards

**PATRON** Her Excellency Professor Marie Bashir AC, The Governor of New South Wales

**BOARD OF DIRECTORS**

Greg Paramor (Chairman) | Richard Campbell | Keith Grayson | Grant Munro  
Garry Rothwell | Tony Ryan

**BOARD OF ADVISERS**

Tim Casey, St Hilliers | Arthur Chapman, Barclay Mowlem | John Daubney, Rice  
Daubney | John Elvy, Leighton Properties | Scott Frazer, Catylis | Michael Fricker,  
Fricker Ceiling Systems | Keith Grayson, Westpac Property | Tim Johansen,  
Investec Bank (Australia) | Ceinwen Kirk, Bovis Lend Lease | Brett Lennane,  
Capital Finance David McElhone, Minter Ellison | Rowan Griffin, Colonial First State  
Property | Martin Pullicin, Abigroup Contractors | Peter Short, Herbert Geer &  
Rundle | Spencer Simmons, Marsim | John Talbot, Jones Lang LaSalle

**LAWYERS** TressCox | **ACCOUNTANTS** PricewaterhouseCoopers

Rosemary  
Smithson

**CEO**; 5 years with the Property Industry Foundation

**Expertise:** specialising in marketing & communications; direct marketing; sales; business  
development; strategic management; event management; customer & guest relations;  
volunteer relations

**Industries:** primary involvement with airlines, hotels, theme parks & tourist attractions *other  
includes* USO Germany/US Military, St James Ethics Centre, government community projects

**Experience:** Brisbane, Sydney, Adelaide, UK, Germany, East Coast USA, Kuala Lumpur

**Interest with Foundation:** passion for cause; strong belief that people want to give/help;  
personal experiences

other PIF events

**Annual Charity Ball** – 2 September 2005 (500 guests – fundraising with auctions &  
celebrities): raised \$150,000 net

**National Hard Hat Day** – May 2005 (employers & employees donate one hour of their pay to  
build a home for homeless children) – raised \$155,000 net

**Christmas Cocktails at Government House** – 12 December 2005 (soft fundraiser for  
homeless children at Christmas)

Bi-monthly **CEO Networking Forums** (approx 70 CEOs and industry heads meet to network  
and share PIF vision)

**PAExclusive Chocs for Socks Winter Campaign** June 2006 (PAs across the industry raised  
money to buy socks and beanies for over 300 street kids in Sydney)

**PAExclusive Zoo Trip for Disadvantaged Children** November 2006 (30 PAs across the  
industry will take 30 disadvantaged children from two different charities to Taronga Zoo)

**PropertyBlitz** Event Management | Workabees | Job Squad | Buddy Program (volunteers  
across the industry help their Foundation to help youth and reduce administrative expenses)