

# 2011 Annual Winter Campaign

## Winter Campaign for homeless kids



Presented by the  
**PAExclusive Volunteer Group**  
 An initiative of the Property Industry Foundation  
**30 June – 30 July**

## How does the campaign work?

### Chocolate Orders:

Proceeds will go towards PIF purchasing woollens for homeless children.

1. Email or fax your chocolate order form to the Foundation's Office starting **30 June**.
  - Cadbury Chocolate Carton has 24 pieces, \$2.50 each

(Flavours include: plain, crunchie, caramello, top deck.)

Note: One flavour only per carton) and/or

- Cadbury Chocolate Caramello Koalas has 48 pieces, \$1.00 each
2. Organise your courier or company rep to collect your chocolates from PIF:

**Suite 3, Level 2  
 Grafton Bond Building  
 201 Kent Street, SYDNEY 2000**

4. The money from your staff goes into the envelope provided inside the carry carton.

5. How do you get the chocolate money to PIF?

**PIF Donations Account  
 Westpac Bank  
 BSB 032 044 Account No: 471169**  
 Please mark the deposit slip 'chocs'.

6. Email [lauren@pif.com.au](mailto:lauren@pif.com.au) noting how much you have deposited.

7. If you have not sold all your chocolates within the

campaign period give us a call.

8. The Foundation office cannot take responsibility if your funds are short, so we ask that you note to your staff the need for honesty. Remind them that the money is going towards woollens for kids who live on the streets.
9. If you have not sold all your chocolates within the campaign period contact Lauren van Beest.

**Order your 'guilt free' chocolates now!**

### Collecting Woollens:

1. Brand an empty cardboard box with our campaign poster available from [www.pif.com.au/paexclusive.html](http://www.pif.com.au/paexclusive.html)
2. Encourage staff to purchase new woollens for girls and boys aged 14–19.
3. Note: We request no second-hand items – only new.
4. Send your box of woollens to our offices ready for the BIG WRAP night by **8 July**.
5. Join us for the BIG Wrap on **12 July**.
6. After the BIG Wrap you have the opportunity to meet the kids by personally hand delivering your gifted woollens to the charities - ask PIF how!

**For more information contact PIF:**

**Tel: 02 9241 6000 or**

**Email: [lauren@pif.com.au](mailto:lauren@pif.com.au)**

**Winter woollens will be distributed to over 20 different children's charities:**



**your charity helping young people at risk**