

Invitation to you & your clients to join the Property Industry Foundation

Charity Property Auction Campaign

An opportunity for real estate agents and owners to raise awareness and funds to help homeless children.

36,000 homeless young people live on our streets every night.

Auction Days

10th - 21st October 2011

How can you participate?

Join this initiative by auctioning your properties on this special industry day by contributing part of the auction registration fees.

For more information, please contact your preferred agency.

Participating Agencies



Online Partners



Marketing



Print Media Partner



Auctioneers



your charity helping young people at risk

Put your property to a good cause, and support the Property Industry Foundation Charity of choice in the property industry.

Can we count on you?

The PIF Property Auction provides an opportunity for agents and property owners to raise funds for the growing number of homeless children in greater Sydney.

Contributions So Far

Sydney Morning Herald has kindly donated \$10,000 of advertising in the Saturday and Monday Real Estate sections of the paper.

Realcommercial.com.au and commercialrealestate.com.au have kindly donated online advertising.

Edwardjames have kindly donated print and online marketing design and development.

How Does It Work?

A donation from the auction registration fee will be gifted to the Property Industry Foundation (PIF).

PIF is targeting to raise over \$20,000 from this initiative for a dedicated charity building project.

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