

February, 2011



Property Industry Foundation Corporate Profile

The Property Industry Foundation (PIF) was formed in 1996 to unite the property and construction industry in supporting local community programs targeting youth homelessness.

PIF has proven to be a successful forum and focal point for people in the property and construction industry to use their skills and resources to help charities and government solve the community problem of youth homelessness.

The Foundation raises approximately **\$1.5 million** each year. A total of **\$14 million** has been raised since its inception, with PIF distributing these funds and providing in-kind building services to at least 20 different children's charities.

Notable programs include St Vincent de Paul's Youth Outreach, Salvation Army's - Oasis, Barnardos and the Lighthouse Foundation.

Charity contributions are raised through PIF's core fundraising events such as the Yachting Regatta, Gala Ball, Car Rally and Cycling Challenge and National Hard Hat Day.

The Property Industry Foundation calls on builders, construction companies, developers, architects, lawyers, investors and financiers, quantity surveyors, agents, project managers and numerous service providers to donate to its cause.

PIF's New South Wales Patron is Her Excellency Professor Marie Bashir AC CVO Governor of New South Wales who is a strong and proactive supporter of the Foundation.

In 2009 PIF launched its Melbourne branch and has since secured a base of 50 Corporate Donors. PIF's Victorian Patron is The Governor of Victoria, Professor David de Kretser, A.C., who will work alongside PIF in helping homeless youth in Victoria.

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