

Property Industry Foundation
National Hard Hat Day
Friday 20 June 2008



Press Release
23 April, 2008

NATIONAL HARD HAT DAY SET TO RAISE OVER \$240,000 FOR CHILDREN'S CHARITY

The Property Industry Foundation (PIF) is hoping to raise more than \$240,000 from this year's National Hard Hat Day to be held on Friday, 20 June.

National Hard Hat Day is PIF's second major fundraiser for the year, following the Charity Yachting Regatta in March which raised more than \$450,000 net.

National Hard Hat Day encourages everyone in the property industry to donate at least an hour's pay to children's charity.

PIF Chairman Brendan Crotty said businesses encouraged workers to get involved in a variety of ways.

"So many businesses get behind the fundraiser, not only by matching donations dollar for dollar, but by hosting morning teas and running raffles or fancy hard hat parades.

"This has helped National Hard Hat Day go from strength to strength in the past few years with donations growing at a rate of around 10 per cent."

This year's proceeds will be donated to the Salvation Army's Oasis College, which provides education courses to disadvantaged young people, including the prevocational program Get Skilled for Work.

Last year's National Hard Hat Day raised more than \$240,000 which helped fund a building refurbishment program for the Barnardos Penrith Family & Children's Centre and donations to other children's charities.

Some of the highest fundraisers in 2007 were St Hilliers, Valad Property Group, Australand and the Mirvac Group.

Since PIF's inception in 1996 more than \$12 million has been raised for a range of PIF's approved charities through its core fundraising activities including annual events such as the Yachting Regatta, National Hard Hat Day, Charity Car Rally Challenge and Charity Ball.

---ENDS---

For further media information contact:

Karen Gampenov or Alisha Allen

The PR Partnership

Tel: (02) 8249 8188 or 0411 795 131 (KG) or 0419 267 780 (AA)