



Press Release

10 October, 2008

Property Industry Drives Charity to Success

The Property Industry Foundation (PIF) is hosting its annual Charity Car Rally Challenge on Sunday, 9 November. The event, in its third year, aims to raise over \$50,000 for young people at risk.

The Car Rally Challenge is a family charity fundraising event. It follows a driving route on public roads leading to a secret destination with clues and cryptic driving instructions given at each checkpoint. The event will also include food and beverages and the opportunity to network.

Over 60 property industry professionals are expected to attend the event held at a secret destination starting at the Mean Fiddler Hotel, Rouse Hill.

"People had such a great time at last year's event, we hope to emulate that success this year. Last year's Car Rally raised over \$40,000 which contributed to the sponsorship of a dedicated youth counsellor for the Wayside Chapel," Ms Rosemary Smithson, Chief Executive Officer of PIF said.

The beneficiary of this year's event will be the Sir David Martin Foundation, Triple Care Farm, who provide accommodation, support and teaching for approximately 80 young people in crisis each year. PIF has committed \$515,000 to a building project which will help expand the capacity of the foundation. In addition, Turner & Townsend are generously providing both in kind quantity surveyors and project management services for this project.

The Annual Charity Car Rally Challenge will contribute to the average \$1.5 million PIF raises each year for children in need.

The Car Rally Challenge is PIF's fourth fundraising event this year, following the Yachting Regatta which raised in excess of \$450,000, National Hard Hat Day which fetched over \$300,000 and the Gala Event which raised over \$100,000.

Checkpoint sponsors for the Car Rally Challenge include: The Mean Fiddler Hotel (Rouse Hill), Rice Daubney and Davis Langdon.

For more information visit www.pif.com.au.

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