

2010 Annual National Winter Campaign

Presented by the
PAExclusive Group
An initiative of the Property Industry Foundation

5 July – 23 July 2010



How does the campaign work?

Chocolate Orders:

Proceeds will go towards PIF purchasing woollens for disadvantaged children.

1. Email or fax your chocolate order form to the Foundation's Office starting **Monday 5 July**.
 - Cadbury Chocolate Carry Box has 24 pieces, \$2.50 each and/or
 - Cadbury Chocolate Giant Caramello Koalas has 48 pieces, \$1.20 each
2. Organise your courier or company rep to collect your chocolates from PIF:
**Suite 3, Level 2
Grafton Bond Building
201 Kent Street, SYDNEY**
3. You may reorder anytime during the campaign period.
4. The money from individuals goes into the envelope provided inside the carry carton.
5. How do you get the chocolate money to PIF?
**PIF Donations Account
Westpac Bank
BSB 032 044 Account No: 471169**
Please mark the deposit slip 'chocs'.
or, you may hand-deliver, but DO NOT courier cash.
6. Email paexclusive@pif.com.au noting how much you have sent/deposited.
7. If you have not sold all your chocolates within the campaign period give us a call.
8. If your funds are short, the Foundation Office cannot take responsibility, so we ask that you note to your staff the need for honesty. Remind them that the money is going for socks and beanies and gloves for kids who live on the streets.

Order your 'guilt free' chocolates now!

Collecting Winter Woollens:

1. Brand an empty cardboard box with our campaign poster available from www.pif.com.au/paexclusive.html
2. Encourage staff to purchase new woollens for girls and boys aged 14–19.
3. Note: We request no second-hand items – only new.
4. Send your box of woollens to our offices ready for the BIG WRAP night by **19 July**.
5. Join us for the BIG Wrap on **21 July**.
6. After the BIG Wrap you have the opportunity to meet the kids by personally hand delivering your gifted woollens to the charities.

Winter Woollens will be distributed to over 20 different children's charities in NSW.

**Contact your PIF Office to learn more about this campaign:
9241 6000.**