



Giving an hour for charity



Fundraiser: National Hard Hat Day and the Property Industry Fund (PIF) aim to raise \$200,000 in funds for childrens' charity. Since its inception, PIF has raised more than \$12 million through its core activities including Yachting Regatta, Charity Car Rally Challenge and Hard Hat Day.

The Property Industry Foundation (PIF) hoped to raise more than \$200,000 from this year's National Hard Hat Day, with early support strong despite the current financial climate.

National Hard Hat Day, which was held on June 19, marked the second major fundraiser for PIF this year following the recent Yachting Regatta which raised more than \$300,000.

National Hard Hat Day encourages everyone in the property industry to donate at least an hour's pay to children's charity. Donations are taken throughout the months of May and June with June 19 marked as a "celebration day."

PIF chairman Brendan Crotty said there were a variety of ways which businesses got involved.

"This fundraiser

always generates strong contributions from businesses with some choosing to match donations dollar for dollar, or hosting morning teas and running fun competitions and parades," he said.

This year proceeds from National Hard Hat Day will go to a yet to be determined charity building project.

Property Industry Foundation chief executive Rosemary Smithson said the organisation received great support for NHHD with people registering early.

"It's great to see that people still recognise the ongoing need to support children's charities in an unstable economic environment," she said.

Building and construction companies, developers, financiers, agents and other industry players such as Investa Property Group,

Mainbrace Constructions, Australand, Thakral Holdings, DTZ, Group GSA and Valad Property Group were among the major contributors in last year's campaign.

Last year's National Hard Hat Day raised \$315,281 and funds were distributed to the Salvation Army's Oasis College, Ted Noffs Foundation and the Wayside Chapel all of which run programmes to support disadvantaged young people.

Since PIF's inception in 1996, more than \$12 million has been raised for a range of PIF approved charities through its core fundraising activities.

These activities include annual events such as the Yachting Regatta, National Hard Hat Day and Charity Car Rally Challenge. ■