

## Property Industry Foundation (Vic)

### Newsletter, December 2011

2011 has been a very busy year for PIF in Victoria. We had a full agenda of **events, networking, fundraising and hands on work** to assist the charities we support.

Our Volunteer Groups have made a great contribution:

- **The PA Exclusive** has supported all of our events and they have run three very special functions:
  - **Chocs for Socks** - 70 attended to wrap over 1,100 packs of winter woollies (socks, gloves and beanies) that were delivered to a number of charities in time for winter, as well as bags of warm clothes. Funds were raised through the sale of 321 cartons of chocolate – more than double last year!
  - **Zoo Trip** - 35 PIF volunteers took 70 Berry Street kids and their carers to the zoo. It was a day of fun and joy away from their regular hardships.
  - **Christmas Toiletries Drive for Teenagers** - over 80 volunteers have collected toiletries and made a great stack of hampers for homeless teenagers. These have been distributed to various charities for Christmas.
  
- **Property Blitz:** our young community-minded group was launched earlier this year with a **networking** event, followed by a **charity poker tournament**. They also provided **event support** for the Charity Sailing Challenge and the Tour de Vines Cycling Rally and participated in a workabee. The **Workabee** was a total makeover of the Lighthouse Foundation's Cheltenham Transitional Home. It was a 50 strong group lead by the project team from Probuild. We had enormous support from our Corporate Donors with both manpower and materials. The team worked all day to transform a rather tired house into a '**new home**'.

We held some very special major events this year including:

- **Sailing Challenge | Royal Brighton Yacht Club in April**  
The 350 people who sailed on the **28 yachts** (all donated by the sailing community) had a great time. Over \$70,000 was raised. Thanks to Australand a crew of young people from the Lighthouse Foundation had a day out on the water too. For many it was the best day of their life.



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- **Cycling Rally – Tour de Vines | Yarra Valley in December**  
Over 80 people attended our inaugural cycling event in the picturesque Yarra Valley. There was something for everyone - beautiful scenery along gently undulating roads for the pleasure riders and challenging hills for the experts. We look forward to this event next year.
- **CEO Forums** - We held a number of CEO Forums with topical and interesting speakers including **Emma Cassar** the CEO of Open Family, Melbourne's Lord Mayor, **Robert Doyle**, **Victor Hoog Antink** the CEO of Dexus and the National Chair of PIF and **Vito Chiodo**, Head of Property Telstra and a Victorian Board of Advisor.
- **National Hard Hat Day** - This year we raised over \$35,000. A number of morning teas, lunches, bbq's and a bowling day have been held to raise money for this annual fundraiser.

We wish to acknowledge the great contribution of our industry partners the PCA and the API

- **PCA Walton Ball & Charity Auction** was a great success. Thank you to the PCA and many of you who supported the Ball. \$105,000 was raised for the Lighthouse Foundation Mothers and Babies Home.
- **API** - The API's ongoing involvement with the **Sailing Challenge** is of great assistance. Furthermore we were the key beneficiary of the **EPIA Awards** where the institute donated \$8,000.

We value our association with both groups.

We have raised over \$500,000 from our donorship program and the events. We had a **20%** increase in the number of **corporate donors** and started a number of **new initiatives**.

We have distributed over \$300,000 to our charity partners this year:

- **Lighthouse Foundation** - We have continued our funding for another year for a Primary Carer at the Boronia Lighthouse, supporting 4 young people with 24 hour care, love and support. We have also added funding for a full time carer and part time health worker at the Heathmont Mothers and Babies Home, giving care, guidance and support to 4 young homeless mums and their babies. Lighthouse homes provide long term care, lifetime membership and the supportive, stable family environment. Of course we have also made a contribution of Winter woolens, Christmas toiletry hampers and in kind through the house refresh workabee.
- **Open Family Australia** - We have continued our support though funding of the Chatterbox youth outreach bus and social and health care workers in the CBD and surrounds. We have extended to also cover a worker in Wyndham. Again we have also made a contribution of Winter woollens and toiletries.

What is increasingly becoming important is our ability to provide continuity of funding to our **community partners** over an extended period. This allows them greater certainty in implementing these programs and provides their hardworking and very dedicated people with a level of job security, a rare commodity in the world of youth outreach and support.

Congratulations and thank you to our **Victorian Executive Anita van Rooyen**. Anita always approaches everything with a smile and her 'can do' attitude and energy has enormously contributed to the growth and successes this year.

Anita has been more than ably supported by **Wendy Brakey** who is always ready to lend a hand and share the load.

Our national office lead by our **CEO, Rosemary Smithson** and the very dedicated PIF team, have again worked exceptionally hard.

My fellow **Board of Advisers**, have also made a great contribution and are always happy to jump in and help in so many ways. In particular I would like to acknowledge the following contributions by retiring Board of Advisers:

- Our inaugural Chairman, Bert Dennis stepped down in September. Bert has tirelessly driven PIF through its formative years and has been an inspiration to us all. Thank you to Bert.
- Lachlan McGillivray steps down due to relocation to Sydney. Lachlan with Anita has driven the formation of the Property Blitz Group. Thank you Lachlan.

We are pleased to advise that Daryl Browning CEO of ISPT and Luke Etherington Capital Transactions Manager of Colonial First State have recently agreed to join the Board of Advisers.

We have lots planned for next year. To start the year we are looking forward to the **Sailing Challenge** again to be held at the Royal Brighton Yacht Club. **Registrations** have now opened and if you register by the **10<sup>th</sup> of February** you will go into the draw to have our **Race Patron, John Bertrand** skipper your yacht. Places are limited.

I would like to thank our **Board of Advisers, Corporate Donors, Event Sponsors, the Committees, Volunteers and staff** for such wonderful contributions over the year. We should all be very proud of the contribution that the property and construction industry has made to assisting young people at risk.

I wish you and your family all the best for the festive season and a happy and safe holiday.

Barry Brakey  
Chairman, Property Industry Foundation (Vic)

