



## Award Winners & Runner-ups

### 2009 NATIONAL HARD HAT CAMPAIGN AWARDS

#### THE INAUGURAL GOLDEN HARD HAT AWARD

**Goes to: Investa Property Group**

This new award goes to Investa Property Group for their major and amazing contribution by way of engaging staff at all levels, clients and suppliers; hosting innovative fundraisers such as a Golf Day and Sumo-Wrestling. They raised an incredible amount of \$85,463.

#### THE CLO OF THE YEAR AWARD

**Goes to: CLO: Noelene O'Keefe of Savills**

Noelene was not going to give up trying to get the attention of management and staff. She was passionate about the Foundation, as she organised a major auction event during their Friday night drinks. Besides arranging for management's proud personal belongings to land as auction prizes, Noelene attracted great numbers to the event, as well as big dollars plus her teams enjoyed the campaign!

#### HIGHEST TOTAL DONATIONS Category

**RUNNER UP CLO: Jennifer Fisher**

Thanks to Jenn's tireless energy to work alongside management at Mainbrace to bring about awareness of youth homelessness among her peers and on the construction sites. Well done on a great result.

Mainbrace

**Winner! HIGHEST TOTAL DONATIONS**

**CLO: Belinda O'Neile**

The entire company; management and staff, clients and suppliers for their extraordinary efforts. It is a credit to this organisation how they engaged so many people in their golf day, charity auction, sumo wrestling, payroll giving and more. Congratulations & thank you Investa Property Group – led by Campbell Hanan and Lloyd Jenkins for inspiring leadership with your people.

**Investa Property Group  
\$85,463**

#### GREATEST INDIVIDUAL PARTICIPATION Category

**RUNNER-UP. CLO: Julie McIntosh**

Australand has been involved for many years in this campaign – and it's great to see they're at the forefront bringing the teams together!

Australand

**Winner! GREATEST INDIVIDUAL PARTICIPATION**

**CLO: Jennifer Fisher**

Thanks to Jenn's tireless energy to work alongside management at Mainbrace to bring about awareness of youth homelessness among her peers and on the construction sites. Well done on a great result.

Mainbrace

#### HIGHEST AVERAGE THROUGH PAYROLL Category

**RUNNER-UP. CLO: Rosemarie Mills**

A brand new participant in the campaign with little knowledge of how it worked, Rosemarie convinced everyone at the company to get involved through payroll with some clever enticements!

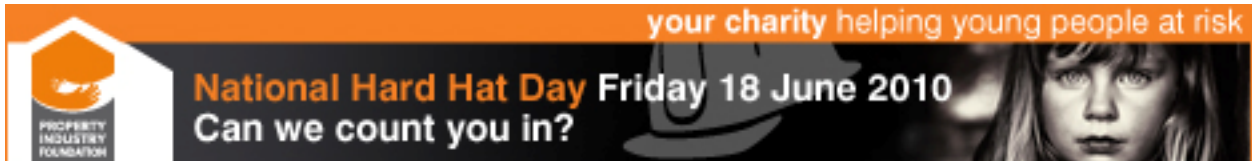
Charter Hall Holdings

**Winner! HIGHEST AVERAGE THROUGH PAYROLL**

**CLO: Ashlie Robinson**

Valad has been involved with this campaign for many years and always made a huge contribution. The company runs the campaign through payroll and staff donations are always very strong. Ashlie drove the campaign a always, reaching for her target!

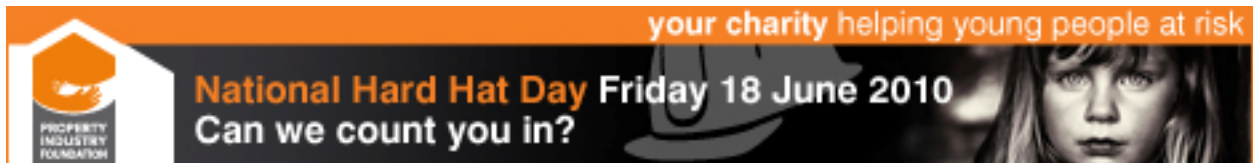
**Valad Property Group**



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<b>GREATEST NATIONAL PROMOTION Category</b>	
<b>RUNNER-UP. CLO: Jessica Dyer</b> Jessica worked with her management to get approvals from all interstate management to promote Hard Hat in offices and sites Brisbane, Melbourne and Perth. She drove inspiration into their offices.	<b>Brookfield Multiplex</b>
<b>Winner! STRONGEST NATIONAL PROMOTION CLOs: Alinta Bradley</b> This award goes to the Melbourne Office of Minter Ellison Lawyers. The Melbourne practice was encouraged to participate knowing their Sydney office had been strong supporters for many years. Well done and congratulations for your first!	<b>Minter Ellison Lawyers (Vic)</b>
<b>MOST INNOVATIVE CAMPAIGN Category</b>	
<b>RUNNER-UP. CLO: Nerida Gauci</b> Nerida approached the bank to support her application for a charity funding application for the campaign. The process was long, but Nerida didn't give up despite the challenges!	<b>NAB</b>
<b>Winner! MOST INNOVATIVE CAMPAIGN CLO: Noelene O'Keefe</b> Noelene was not going to give up trying to get the attention of management and staff. She was passionate about the Foundation, as she organised a major auction event during their Friday night drinks. Besides arranging for management's proud personal belongings to land as auction prizes, Noelene attracted great numbers to the event, as well as big dollars plus her teams enjoyed the campaign!	<b>Savills</b>
<b>BEST SITE COLLECTION Category</b>	
<b>RUNNER-UP. CLO: Denise Male</b> Getting attention from project managers and site managers is not always an easy task! However, Denise was insistent to get PIF on their best site, with their collection buckets, and talk to the sub-contractors about the homeless kids and the campaign.	<b>Grocon</b>
<b>Winner! BEST SITE COLLECTION CLO: Hellen Candeland</b> Getting attention from project managers and site managers is not always an easy task. However, Hellen was insistent to promote PIF on all of their construction sites, with their collection buckets, and talk to the sub-contractors about the homeless kids and the campaign.	<b>Leighton Contractors</b>
<b>HIGH PERFORMANCE SMALL BUSINESS Category</b>	
<b>RUNNER-UP. CLO: Rachel Speechley</b> When your boss says "just go and do it" and you have no idea who PIF is or what Hard Hat Day is – but you make it happen in your small business, that deserves a medal!	<b>Poles &amp; Underground</b>
<b>Winner! HIGH PERFORMANCE SMALL BUSINESS Team effort: The Team at Group GSA</b> Group GSA is extremely committed to this campaign. They are a small, vibrant organisation which works closely as a team to excel – they excelled in awareness initiatives and their donations, for a small business.	<b>Group GSA</b>



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### 2009 NATIONAL HARD HAT CAMPAIGN AWARDS

<b>BEST NEW ENTRY Category</b>	
<b>RUNNER-UP. CLO: Naomi Mc Gillivray</b> As a relatively new Corporate Donor to the Foundation, Naomi did a great job in organising prizes for raffles and other fundraising ideas!	CB Richard Ellis (Vic)
<b>Winner! BEST NEW ENTRY</b> <b>CLO: Emma Kettle &amp; Belinda Hannaberry</b> These CLOs were always thinking of innovative ways to engage their staff to understand the campaign. Their initiatives were spirited and clever, and as first-timers to the campaign in Melbourne, they promoted PIF consistently throughout the campaign.	Aconex (Vic)
<b>MOST IMPROVED Category</b>	
<b>RUNNER-UP. CLO: Amanda Stubbs</b>	Alba Capital Group
<b>Winner! MOST IMPROVED</b> <b>CLO: Marcella Fedele</b> Congratulations to Marcella and Joanne's for their extraordinary efforts in fundraising through various initiatives including; a multicultural food & culture day, utilizing collection tins, promoting nationally through their internal website, newsletter and other staff functions.	Arup
<b>ONGOING COMMITMENT TO FUNDRAISING Category</b>	
<b>RUNNER-UP. CLO: Claudia Hatton</b> This was awarded for their great fundraising efforts over several years. Every year Claudia independently co-ordinates the campaign activities including holding a barbeque on celebration day, raffles and constantly fundraising through our promotional materials	Altus Page Kirkland
<b>Winner! Ongoing Commitment to Fundraising</b> <b>CLO: Sophia Fitzgerald &amp; Charlotte Webber</b> Their win was based on the company's longstanding commitment to fundraising for the campaign over several years, plus being involved at planning level, plus taking it to a national level promoting it through their internal intranet sites and company media.	DTZ