

Press Clipping

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PIF does its bit for charity

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At its recent Charity Ball, sponsored by St Hilliers, the Property Industry Foundation raised over \$180,000 for the Young Women's Christian Association's (YWCA) 'Taking Control' program. The program aims to help disadvantaged communities.

The 1930's themed event, which was attended by over 500 property players, included a live auction and attracted generous bids from attendees. A full page advertisement was sold for \$21,000 and \$15,000 was spent on one of Greg Paramor's private train carriage travel journeys from Sydney to Perth, with a 5-star Mirvac Resorts Margaret River Experience.

"The night was very successful with property industry players generously contributing to the cause," says Rosemary Smithson, CEO of the Property Industry Foundation. "We are grateful that the industry participated so eagerly in this event, allowing us to help improve the lives of many more disadvantaged children."