

Press Clipping

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Property industry tips cash from their hard hats to charity

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The Property Industry Foundation (PIF) has raised over \$220,000 net from this year's National Hard Hat Day campaign. The funds will go to specific projects for several charitable organisations including Barnardos, Open Family Australia, the Salvation Army and Ted Noffs Foundation. PIF chairman Brendan Crotty said that National Hard Hat Day was an overwhelming success this year with over 70 companies taking part.

Investa Property Group was the biggest fundraiser by reaching out to their clients and suppliers and promoting the campaign to support homeless children. Building and construction companies, developers, financiers, agents and other industry players such as Savills, Australand, Mainbrace, ARUP and Leighton Constructions were all major contributors to this year's successful campaign.

Since PIF's inception in 1996, more than \$12 million has been raised for a range of PIF approved charities through its core fundraising activities. These activities include annual events such as the Yachting Regatta, National Hard Hat Day and Charity Car Rally Challenge.

This year people stepped in and dug deep despite the financial crisis, giving generously to disadvantaged children.