



Dear industry friend,

It is my pleasure to personally invite you to attend the Annual Property Industry Foundation Gala Event to be held on **Friday 22nd August 2008** at the AJC – Royal Randwick sponsored by The Australian Financial Review.

Thank you if you have already booked – many early registrations have been received and we're extremely grateful for your support.

Kindly support us and book a corporate table or buy single tickets. As an extension of our Corporate Donor Loyalty Program, we have **reduced your ticket price this year to just \$250+gst** – we're being sensitive to your current marketing and philanthropic budgets.

We must continue to work toward our mission through your industry initiative – PIF. We have a major crisis with young people – children as young as 14 years, living on our streets. **22,000 young people are homeless every night in NSW.** This is your industry – this is your charity.

The event has been especially designed for you to enjoy the spirit of the Olympic Games being held in Beijing that week.

The event program is very similar to our Annual Charity Ball – *yes!* It is “sit down” and *yes!* there are tables of ten which are ideal for client networking. *Yes!* there is a Live Auction, Silent Auctions and great fundraising! *And yes!* there is a dance band for you to let your hair down! The atmosphere will be fun with an Olympic theme, and a taste of Olympic host countries.

The ‘dress’ for your gala event is up to you – come in evening dress, cocktail, or cultural costume if you'd like to share the spirit of the cultures – *Chinese, Grecian, British & Australian.*

Once again we will be providing a premier property event with our industry sectors coming together for fun, client entertaining and top-level business networking – and of course to experience the Great PIF Spirit in saving the lives of those less fortunate than ourselves.

The money raised will contribute to the refurbishment of the old Ashfield Arts School building for Exodus Foundation who, from the front-line, address crisis issues relating to family breakdown, drug & alcohol abuse, physical abuse and grief associated with young people at risk.

Your support will make a tangible difference to the lives of kids who have nowhere to go. Let's do what we can do together. Thank you so much for taking a table, or at least some tickets (singles' tables are available – a number have already been reserved).

Warm regards

Rosemary Smithson
Chief Executive Officer
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